

technology and education

Sher-Color Advanced Color Technology

The ColorSnap system seamlessly integrates with this exclusive Sherwin-Williams technology, which calibrates color formulas specifically for every product and sheen, ensuring outstanding color accuracy and consistency. Sher-Color Technology is also available in-store for fast, precise, custom color matching. **Visit your local Sherwin-Williams store or ask your account representative.**



Online Learning Center

The Sherwin-Williams Online Learning Center has CEU courses on color and coatings. Certified by the AIA, IDCEC and GBCI, credits are processed within days of course completion. swceulearn.com



Downloadable Palettes

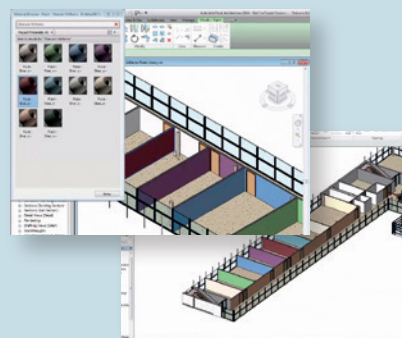
Download our color palettes into your AutoCAD® or Adobe® Photoshop® software, or BIM applications. You can also download colors as JPGs for presentation or documentation. swcolor.com



Autodesk Revit Integration

Autodesk Material Library Files with Sherwin-Williams colors make it point-and-click easy to spec the correct colors and coatings in your models and renderings. seek.autodesk.com/SherwinWilliams

AUTODESK®
SEEK



Easy Paint Recommendations



Bring out the best in your color selections. Recommending the right paint product is just as vital as color selection. Download our free Residential Guide Specifications at swresidentialspec.com.

SHERWIN-WILLIAMS
SPECEXPRESS™

SpecExpress is a free spec writing tool that allows you to quickly and easily narrow down product options for commercial or residential projects. swspecexpress.com.



SHERWIN-WILLIAMS®

sherwin-williams.com
800-321-8194

Join the Color Conversation

Find us on social media, connect with other design professionals, and get more color ideas and inspiration.



#2006002PD

©2015 The Sherwin-Williams Company

SHERWIN-WILLIAMS

COLOR RESOURCES

FOR DESIGN PROFESSIONALS

Order color samples anytime at myS-W.com.



myS-W.com





EXPLORE AND SPECIFY COLOR FASTER.



COLORSNAP IS THE FIRST-EVER FULLY INTEGRATED COLOR SELECTION TOOL SET FROM SHERWIN-WILLIAMS.

More than 1500 hues are regrouped by color family and complemented by 200 new hues to round out the palette. No matter where you begin a color journey — in-office, on-site, online or in-store — our professional color tools allow you to move back and forth seamlessly, saving and sharing colors intuitively, and ultimately specifying color more quickly.



FAN DECK

Our complete color palette showcased within a durable case that's easy to open and close, with an elastic band to keep it secure. Includes a sheen and gloss reference and ColorPrime® gray-shade primers reference.



PORTABLE OR DESKTOP KIT

This kit contains our complete palette in eight binders organized by color family, with 4 x 4 color samples on heavy paper stock, perforated for easy sampling. Available either as a desktop kit with a shelf tray, or as a portable kit with a carrying bag. Includes a Fan Deck, the Palette Guide and the Color Folio.



COLOR SAMPLES

ColorSnap samples are available in three sizes:

- 4 x 4 samples (for the portable desktop kit)
- 8 x 11 oversized samples
- 2 x 3 chips available in the ColorSnap Studio at your local Sherwin-Williams store

All samples include color name, color number (or SW number) and a locator number, which lets you know exactly where each color lives in the palette.



COLORSNAP DIGITAL TOOLS

Enhance color inspiration and streamline your color specification journey with our ColorSnap digital tools. You can match a color in a photo to a Sherwin-Williams color, browse colors, view coordinating colors and color details, scan a color chip for instant access to room scenes, virtually paint a room and more. ColorSnap apps are available for your iPhone, Android or iPad. A desktop version of ColorSnap Visualizer is also available at sherwin-williams.com/visualizer.



REORDERING SAMPLES

Order color samples anytime at myS-W.com. If you're a new user, be sure to register as a designer or an architect to get quick access to color sample ordering.

QUESTIONS?

For more information or questions on ColorSnap Professional Color Tools, contact your local Designer or Architectural Account Executive, or call our Information Line at **800-321-8194**.



COLOR TO GO®

COLOR to Go paint samples are sold in Twist-n-Pour™ containers and cover approximately 75 square feet. Visit your local Sherwin-Williams store or see your Sherwin-Williams account representative.



Other tools:



Color Folio. Opening wallet-style, the Color Folio holds 24 color samples presented in waterfall format, so all can be viewed at once. Save and access your favorites faster.



Palette Guide. Allows you to see all of the colors (not removable) in the palette by color family — in one place.



Portable bag. Take your portable kit to your job site with our stylish shoulder bag.

color and inspiration

stir

STIR® Magazine and E-Newsletter

Subscribe to our free, award-winning STIR magazine or e-newsletter, and you'll receive inspiring ideas about color theory and application that you can use on your projects. swstir.com

Annual Color Forecast and Collection

Our annual Sherwin-Williams colormix™ color collection can help you present fresh, forward-looking color solutions to all of your clients. swcolormix.com

SHERWIN-WILLIAMS®



Healthcare Color Collections

Our Acute Care and Senior Living Color Collections are designed to serve your healthcare clients' evolving needs. swcolor.com

Multi-Family Color Solutions

Exterior color collections to use with multi-family property owners and managers seeking fresh design solutions. swcolor.com



Pottery Barn and West Elm Colors

Sherwin-Williams offers seasonal palettes of paint colors coordinated with Pottery Barn, Pottery Barn Kids, PBteen and west elm furnishings and accessories. Palettes are featured within each brand's catalogs, on their websites and in their stores. sherwin-williams/pb

POTTERY BARN
pottery barn kids west elm®

