



LAGOM

A HOKANSON COLLECTION

LESS, BUT BETTER

In today's hectic world, there is a great need to create a sense of personal sanctuary and calming space. Characterized by functionality, simplicity and clean lines, Scandinavian design principles provide a harmonious solution. It's a philosophy that advocates things should be made to last rather than be replaced.

The Lagom (Là-gum) Collection is inspired by the Swedish word for the art of balanced living – not too little, not too much. It promotes a sense of peace and stability while also being mindful of products that are sustainable and accessible. Lagom concentrates on an essential aspect of good design: less, but better.



SOLSKEN

Because of the dark, long winter months experienced in Northern regions, the need for natural light is important. Using white walls, light woods and muted greys all help to reflect available light, and create a bright and airy space—whatever the weather outside.

Shown left: 5'x8' rug





KONTUR

Clean and simple composition is a true staple to Scandinavian design. Kontur's linear, minimalist pattern provides a "less is more" statement. It articulates a modern aesthetic in a fresh-forward way.

Shown right: 5'x8' rug, detail view







HETTA

Scandinavian style is effortless and chic. With ultra clean lines and utilitarian attributes, Hetta provides the perfect palette for pure environments. Luxurious wool fibers in warm greys and whites create the softness needed to anchor the most modern of spaces.

Shown left: 5'x8' rug



REDLIG

Good design is honest. It is meant to provide a sense of security and longevity to any space. Complementing simple silhouettes and natural materials, Redlig provides confidence. It delivers a timeless look and quality that will last a lifetime.

Shown left: 5'x8' rug







BASAL

Serene landscapes act as inspiration for a foundational color palette associated with Scandinavian designs. Whites, grays, browns and blacks are often interwoven into a room creating a clean and calming look. Basal is a beautiful basic that is used to add another layer of texture and warmth to the space.

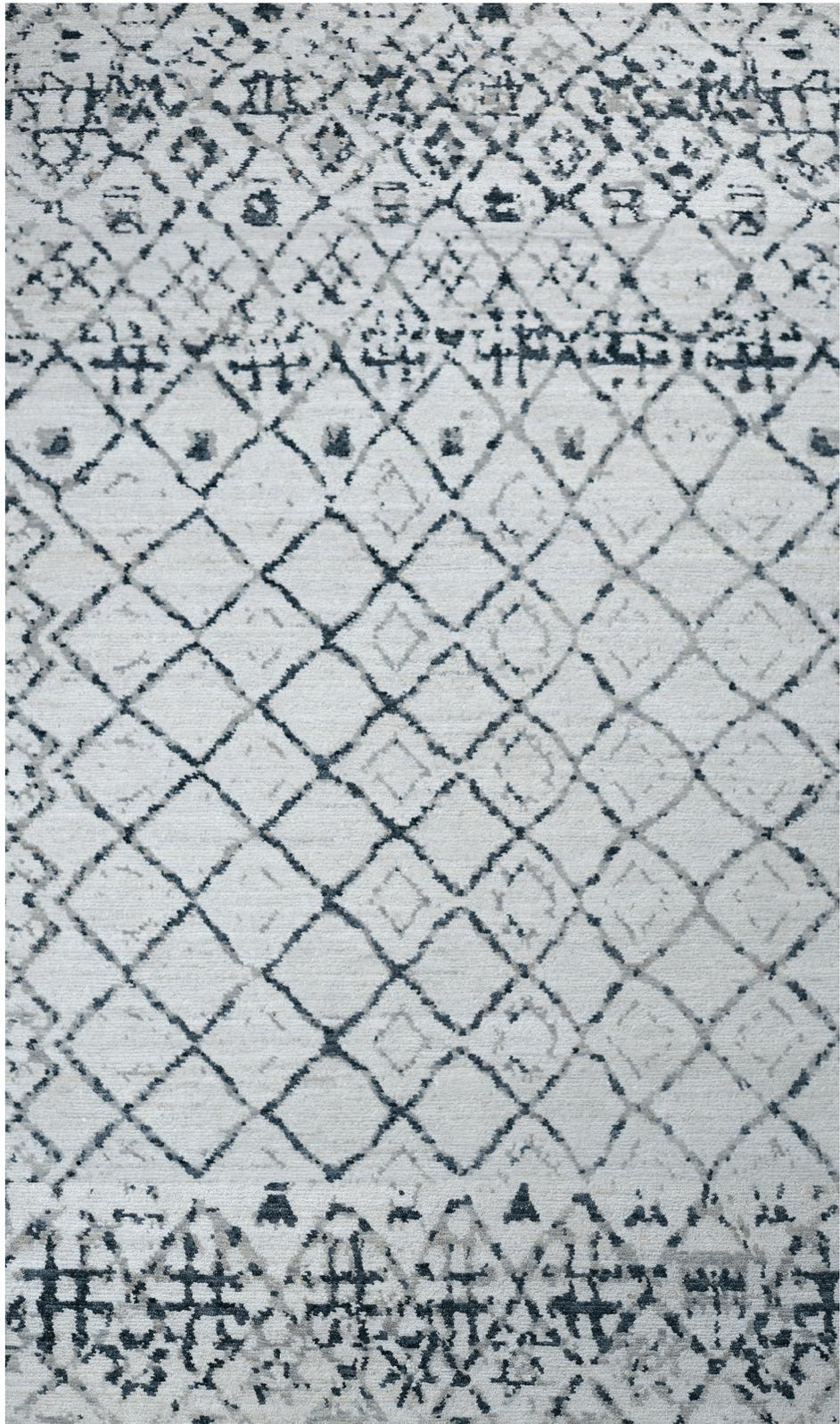
Shown left (clockwise from bottom): Basal - Cream, Basal - Taupe, Basal - Grey, Basal - Charcoal



TRÖST

Comfort is key. It's a demanding principle in Nordic design. That idea combined with the need for fresh air and a healthy attitude complete the setting. Tröst brings an inviting coziness to the space while still boasting a clean and natural visual.

Shown right: 5'x8' rug, and detail view



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- A. 801174: *Hetta*
- B. 801175: *Kontur*
- C. 801314: *Basal - Charcoal*
- D. 801312: *Basal - Cream*
- E. 801176: *Solsken*
- F. 801313: *Basal - Grey*
- G. 801173: *Tröst*
- H. 801368: *Basal - Taupe*
- I. 801172: *Redlig*

*Shown right (clockwise from left):
Redlig, Basal - Charcoal, and Basal - Taupe*





HOKANSON
BY SCOTT GROUP STUDIO

Hokanson is an expressive voice in luxury, having designed and custom-crafted some of the most original, diverse and innovative rugs and carpets for residential interiors since 1987. With old-world artisan sources from Nepal to India to China, Hokanson pairs decorative, vibrant designs with traditional hand-tufted and hand-knotted craftsmanship to create works of art that are treasured in homes that redefine luxury lifestyle.

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